

THE NURSERY

DEATH ISN'T ALWAYS FINAL



For Immediate Release

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The Nursery Builds Huge Facebook Fan Following

In-Development Indie Horror Film Surpasses 35,000 Facebook Fan Mark in Just Months

Madison, WI – Following a successful crowdfunding campaign that ended earlier this month, the in-development indie horror film *The Nursery* has grown its social fan base in unprecedented fashion, swelling to more than 35,000 Facebook fans after only a few months of project development.

“Without ‘name’ talent or a brand-name franchise, this level of social media support and following is flat-out unprecedented for an indie horror feature like this!” noted co-executive producer and co-director Christopher Micklos.

“We’ve been blown away by the level of fan support already, before we’ve even shot a minute of the film,” added co-executive producer and co-director Jay Sapiro. “To have a fan base this big this early gives us a huge boost...knowing that we have such an engaged, built-in audience already.”

There is currently no other indie horror film (a budget of less than \$5 million) listed on IMDB as either in-development, in pre-production, in production, or in post-production that has a larger or more engaged fan following than *The Nursery*.

“We’ve worked hard to engage our fans, who have rewarded us by flocking to *The Nursery* in amazing numbers and helping us move the film forward,” said co-executive producer Glenn Chung.

The Nursery is an independent horror movie in the tradition of *Halloween*, *Paranormal Activity*, and *House of the Devil* currently in pre-production in and around Madison and Milwaukee, Wisconsin. When college freshman Ranae agrees to babysit for a family with a tragic past, her run-of-the-mill Saturday night quickly turns into a confrontation with unspeakable horror. Stalked by a sinister presence and haunted by ghosts from her own past, Ranae and her friends must confront an angry, evil spirit determined to hunt them down one-by-one on a deliberate march toward its ultimate prey.

Micklos, Sapiro, and Chung are partners in the media development and production firm, Visuality. Though *The Nursery* will be their first feature film, they have been producing creative, award-winning media together for twenty years. *The Nursery* begins principal photography in early November.

The Nursery’s Facebook page is here: <https://www.facebook.com/TheNurseryMovie/> .

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